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Annual Report MACP

Report: MACP Evolve

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Date of report: 14/10/2025

Overview

The MACP evolve CPD platform has had a challenging year, culminating in the decision to cease our involvement with FourteenFish and seek a new delivery partner. This decision was not taken lightly, given the time and energy invested in co-producing the FCP and MACP portfolios on this platform.

Unfortunately, the functionality did not live up to our high expectations. To rectify this, we moved to CPDme, a smaller and more agile delivery partner, who have been working with us to deliver a new version of the Evolve CPD portal and offer a wider range of functionality for our whole membership – not only those working on dedicated to MACP and FCP folio routes.

We are seeking to launch this imminently, with webinars and how-to-guides

Progress Against Organisation's Strategic Aims

The MACP Evolve platform MACP's strategic objectives by:

-Work completed toward providing a slick and user-friendly interface for MACP portfolio route membership and ultimately increase our membership. Some functionality did not meet expectation and there is an imminent meeting to review 'progress mapping' and 'portfolio documents'. Once complete, the platform will be ready for go-live. This is delayed, as unfortunately leave over the summer months has stifled the resolution to these final elements.

-Provide a revenue stream for corporate customers, which will enable the reinvestment of funds for a range of MACP activities.

- Reduced administrative workload of mapping and marking MACP portfolios for user and assessor.

Key Development Plans for 2025/2026

- Launch Evolve – powered by CPDme for the full membership. Ensure Mapping of MACP Portfolio Route is 100% functional, to a high standard.
- Investigate opportunities for CPD course to auto-map to framework on Evolve, working with Digital.
- Launch an MACP community network on Evolve to promote learning and development, supporting benefit to our members